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FOR IMMEDIATE RELEASE

Lakeshore Document Services Purchases Grand Rapids Firm, Adds To Its List of Document Management Services

---MUSKEGON, MICHIGAN---

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NORTON SHORES - Garry Olson and Charlotte Olson, founders and owners of Lakeshore Document Services are proud to announce their company has purchased 25-year-old Century Microfilm Inc. of Grand Rapids, and will move that company to their headquarters in Norton Shores.

This will allow Lakeshore Document Services to add microfilm-based records management to its list of available client services.

Lakeshore Document Services, established in 1995, is already one of the top record management and storage companies in West Michigan, with numerous clients in the public and private sector. The client list includes several municipal and county governments.

Century Microfilm had long been an established records management company in Grand Rapids, with clients throughout the state. The company became available when Dan Twardowski, its founder and owner, decided to retire. Twardowski will remain active as a consultant for Lakeshore Document Services.

Until now, Lakeshore Document Services has focused on a regional client base, with most of its business coming from a five-county area in West Michigan. Now the company will serve about 50 Century Microfilm clients from different parts of the state, and will be able to offer its services throughout Michigan, Olson said.

"Adding microfilm services allows us to expand our offerings and go statewide," said Olson, whose company has more than 20 employees and does more than \$1 million worth of business every year. "We store hard copy and do shredding and document imaging. We did not have microfilm capability. Now we have the ability to film, duplicate film and convert microfilm into digital images."

While some people may think microfilm document storage is a relic of the past, nothing could be further from the truth, according to Olson. Different methods of storage are appropriate for different types of documents, and microfilm remains a very good way to archive documents for very long periods of time, he said.

"Everybody thinks microfilm is old technology," Olson said. "But as records managers, we know there is no one best way to handle documents. Microfilm still offers some significant advantages for archive-quality documents. Good quality microfilm can last 500 years."

While Olson's company specializes in storing and managing documents for clients, it also sells computer software and web management services that allow purchasers to do their own document scanning and electronic management at minimal cost.

"This allows people to get into document management with very little capital cost or experience," Olson said. "It allows small organizations to take advantage of the latest technology."

Lakeshore Document Services is located at 6520 Schamber Drive in Norton Shores. For more information contact Garry Olson at (866) 798-8756.

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